# Support vector machines

# Fraida Fund

# Contents

Maximal margin classifier	2
Binary classification problem	2
Linear separability	2
Separating hyperplane (1)	2
Separating hyperplane (2)	2
Using the hyperplane to classify	2
Which separating hyperplane is best?	3
Margin	3
Maximal margin classifier	3
Support vectors	4
Constructing the maximal margin classifier	4
Constructing the maximal margin classifier (1)	5
Constructing the maximal margin classifier (2)	6
Problems with MM classifier (1)	6
Problems with MM classifier (2)	6
Support vector classifier	7
Basic idea	7
Constructing the support vector classifier	7
Support vector	8
Illustration of effect of $K$	8
K controls hias-variance tradeoff	8
	8 8
Compared to logistic regression	8 8
Solution	a
Drohlem formulation - original	a
Droblem formulation - equivalent	a
Droblem formulation - equivalent (2)	0
Background: constrained ontimization	10
Background: Illustration	10
Background: Solving with Lagrangian (1)	10
Background: Solving with Lagrangian (1)	10
Background, Solving with Lagrangian (2)	10
Dackground: Solving with Lagrangian (4)	11
Dackground: Active /inactive constraint	11
Background: Drimal and dual formulation	11
Background: Prinal and Gudi formulation	12
Problem formulation - Lagrangian primat	12
Problem formulation - Lagrangian dual	12
Proplem formulation - Lagrangian dual (2)	13
	13
	13
Solution (3)	- 13

Why solve dual problem?	13
Relationship between SVM and other models	14
Correlation interpretation (1)	14
Correlation interpretation (2)	14

Math prerequisites for this lecture: Constrained optimization (Appendix C in in Boyd and Vandenberghe).

## Maximal margin classifier

#### **Binary classification problem**

- + n training samples, each with p features  $\mathbf{x}_1,\ldots,\mathbf{x}_n\in\mathbb{R}^p$  + Class labels  $y_1,\ldots,y_n\in\{-1,1\}$

#### Linear separability

The problem is **perfectly linearly separable** if there exists a **separating hyperplane**  $H_i$  such that

- all  $\mathbf{x} \in C_i$  lie on its positive side, and all  $\mathbf{x} \in C_j, j \neq i$  lie on its negative side.

#### Separating hyperplane (1)

The separating hyperplane has the property that for all  $i=1,\ldots,n$ ,

$$w_0 + \sum_{j=1}^p w_j x_{ij} > 0 \text{ if } y_i = 1$$
 
$$w_0 + \sum_{j=1}^p w_j x_{ij} < 0 \text{ if } y_i = -1$$

#### Separating hyperplane (2)

Equivalently:

$$y_i\left(w_0 + \sum_{j=1}^p w_j x_{ij}\right) > 0 \tag{1}$$

#### Using the hyperplane to classify

Then, we can classify a new sample  $\mathbf{x}$  using the sign of

$$z = w_0 + \sum_{j=1}^p w_j x_{ij}$$

and we can use the magnitude of z to determine how confident we are about our classification. (Larger z = farther from hyperplane = more confident about classification.)

#### Which separating hyperplane is best?



Figure 1: If the data is linearly separable, there are many separating hyperplanes.

Previously, with the logistic regression classifier, we found the maximum likelihood classifier: the hyperplane that maximizes the probability of these particular observations.

#### Margin

For any "candidate" hyperplane,

- Compute perpendicular distance from each sample to separating hyperplane.
- Smallest distance among all samples is called the **margin**.



Figure 2: For this hyperplane, bold lines show the smallest distance (tie among several samples).

#### Maximal margin classifier

- Choose the line that maximizes the margin!
- Find the widest "slab" we can fit between the two classes.
- Choose the midline of this "slab" as the decision boundary.



Figure 3: Maximal margin classifier. Width of the "slab" is 2x the margin.

#### Support vectors

- Points that lie on the border of maximal margin hyperplane are **support vectors**
- They "support" the maximal margin hyperplane: if these points move, then the maximal margin hyperplane moves
- Maximal margin hyperplane is not affected by movement of any other point, as long as it doesn't cross borders!



Figure 4: Maximal margin classifier (left) is not affected by movement of a point that is not a support vector (middle) but the hyperplane and/or margin are affected by movement of a support vector (right).

#### Constructing the maximal margin classifier

To construct this classifier, we will set up a *constrained optimization* problem with:

- an objective
- one or more constraints to satisfy

What should the objective/constraints be in this scenario?

#### Constructing the maximal margin classifier (1)

$$\max_{\mathbf{w},\gamma}$$
(2)

subject to: 
$$\sum_{j=1}^{p} w_j^2 = 1$$
 (3)

and 
$$y_i\left(w_0 + \sum_{j=1}^p w_j x_{ij}\right) \ge \gamma, \forall i$$
 (4)

The constraint

$$y_i\left(w_0 + \sum_{j=1}^p w_j x_{ij}\right) \geq \gamma, \forall i$$

guarantees that each observation is on the correct side of the hyperplane *and* on the correct side of the margin, if margin  $\gamma$  is positive. (This is analogous to Equation 1, but we have added a margin.) The constraint

and 
$$\sum_{j=1}^p w_j^2 = 1$$

is not really a constraint: if a separating hyperplane is defined by  $w_0 + \sum_{j=1}^p w_j x_{ij} = 0$ , then for any  $k \neq 0$ ,  $k \left( w_0 + \sum_{j=1}^p w_j x_{ij} \right) = 0$  is also a separating hyperplane.

This "constraint" just scales weights so that distance from *i*th sample to the hyperplane is given by  $y_i \left(w_0 + \sum_{j=1}^p w_j x_{ij}\right)$ . This is what make the previous constraint meaningful!



Figure 5: Maximal margin classifier.

#### Constructing the maximal margin classifier (2)

The constraints ensure that

- Each observation is on the correct side of the hyperplane, and
- at least  $\gamma$  away from the hyperplane

and  $\gamma$  is maximized.

#### Problems with MM classifier (1)



Figure 6: When data is not linearly separable, optimization problem has no solution with  $\gamma > 0$ .

# Problems with MM classifier (2)



Figure 7: The classifier is not robust - one new observation can dramatically shift the hyperplane.

# Support vector classifier

#### **Basic idea**

- · Generalization of MM classifier to non-separable case
- Use a hyperplane that *almost* separates the data
- "Soft margin"

#### Constructing the support vector classifier

$$\max_{\mathbf{w}, \mathbf{c}, \gamma} \tag{5}$$

subject to: 
$$\sum_{j=1}^p w_j^2 = 1$$
 (6)

$$y_i\left(w_0 + \sum_{j=1}^p w_j x_{ij}\right) \geq \gamma(1-\epsilon_i), \forall i \tag{7}$$

$$\epsilon_i \ge 0 \forall i, \quad \sum_{i=1}^n \epsilon_i \le K \tag{8}$$



Figure 8: Support vector classifier. Note: the blue arrows show  $y_i \gamma \epsilon_i$ .

K is a non-negative tuning parameter.

**Slack variable**  $\epsilon_i$  determines where a point lies:

- If  $\epsilon_i=0$  , point is on the correct side of margin
- If \$\epsilon\_i > 0\$, point has violated the margin (wrong side of margin)
  If \$\epsilon\_i > 1\$, point is on wrong side of hyperplane and is misclassified

K is the **budget** that determines the number and severity of margin violations we will tolerate.

- $K = 0 \rightarrow$  same as MM classifier
- K > 0, no more than K observations may be on wrong side of hyperplane
- As K increases, margin widens; as K decreases, margin narrows.

#### Support vector

For a support vector classifier, the only points that affect the classifier are:

- Points that lie on the margin boundary
- Points that violate margin

These are the *support vectors*.

#### Illustration of effect of K



Figure 9: The margin shrinks as K decreases.

#### $\boldsymbol{K}$ controls bias-variance tradeoff

- When K is large: many support vectors, variance is low, but bias may be high.
- When K is small: few support vectors, high variance, but low bias.

**Terminology note**: In ISL and in the first part of these notes, meaning of constant is opposite its meaning in Python sklearn:

- ISL and these notes: Large K, wide margin.
- Python sklearn: Large  $ec{C}$ , small margin.

#### Loss function

This problem is equivalent to minimizing hinge loss:

$$\underset{\mathbf{w}}{\text{minimize}} \left( \sum_{i=1}^n \max[0,1-y_i(w_0+\sum_{j=1}^p w_j x_{ij})] + \lambda \sum_{j=1}^p w_j^2 \right)$$

where  $\lambda$  is non-negative tuning parameter.

Zero loss for observations where

$$y_i\left(w_0+\sum_{j=1}^p w_j x_{ij}\right)\geq 1$$

and width of margin depends on  $\sum w_j^2$ .

#### Compared to logistic regression

- Hinge loss: zero for points on correct side of margin.
- Logistic regression loss: small for points that are far from decision boundary.

# Solution

#### Problem formulation - original

$$\begin{split} \underset{\mathbf{w},\epsilon,\gamma}{\text{maximize}} & \gamma \\ \text{subject to} & \sum_{j=1}^p w_j^2 = 1 \\ & y_i \left( w_0 + \sum_{j=1}^p w_j x_{ij} \right) \geq \gamma(1-\epsilon_i), \forall i \\ & \epsilon_i \geq 0, \quad \forall i \\ & \sum_{i=1}^n \epsilon_i \leq K \end{split}$$

## Problem formulation - equivalent

Remember that any scaled version of the hyperplane is the same line. So let's make ||w|| inversely proportional to  $\gamma$ . Then we can formulate the equivalent problem:

$$\begin{array}{ll} \underset{\mathbf{w},\epsilon}{\text{minimize}} & \sum_{j=1}^{p} w_{j}^{2} \\ \text{subject to} & y_{i} \left( w_{0} + \sum_{j=1}^{p} w_{j} x_{ij} \right) \geq 1 - \epsilon_{i}, \forall i \\ & \epsilon_{i} \geq 0, \quad \forall i \\ & \sum_{i=1}^{n} \epsilon_{i} \leq K \end{array}$$

#### Problem formulation - equivalent (2)

Or, move the "budget" into the objective function:

$$\begin{split} & \underset{\mathbf{w}, \epsilon}{\text{minimize}} \quad \frac{1}{2} \sum_{j=1}^{p} w_{j}^{2} + C \sum_{i=1}^{n} \epsilon_{i} \\ & \text{subject to} \quad y_{i}(w_{0} + \sum_{j=1}^{p} w_{j} x_{ij}) \geq 1 - \epsilon_{i}, \quad \forall i \\ & \epsilon_{i} \geq 0, \quad \forall i \end{split}$$

#### **Background: constrained optimization**

Basic formulation of contrained optimization problem:

- **Objective**: Minimize f(x)
- Constraint(s): subject to  $g(x) \leq 0$

Find  $x^*$  that satisfies  $g(x^*) \le 0$  and, for any other x that satisfies  $g(x) \le 0$ ,  $f(x) \ge f(x^*)$ .

#### **Background: Illustration**



Figure 10: Minimizing objective function, without (left) and with (right) a constraint.

#### Background: Solving with Lagrangian (1)

To solve, we form the Lagrangian:

$$L(x,\lambda)=f(x)+\lambda_1g_1(x)+\cdots+\lambda_mg_m(x)$$

where each  $\lambda \ge 0$  is a Lagrange multiplier.

The  $\lambda g(x)$  terms "pull" solution toward feasible set, away from non-feasible set.

#### Background: Solving with Lagrangian (2)

Then, to solve, we use joint optimization over x and  $\lambda$ :

$$\underset{x}{\text{minimize maximize }} f(x) + \lambda g(x)$$

over x and  $\lambda$ .

("Solve" in the usual way if the function is convex: by taking partial derivative of  $L(x, \lambda)$  with respect to each argument, and setting it to zero. The solution to the original function will be a saddle point in the Lagrangian.)

#### Background: Solving with Lagrangian (3)

 $\underset{x}{\text{minimize maximize }} f(x) + \lambda g(x)$ 

Suppose that for the x that minimizes f(x),  $g(x) \leq 0$ 

#### (i.e. x is in the feasible set.)

If g(x) < 0 (constraint is not active),

- to maximize: we want  $\lambda = 0$
- to minimize: we'll minimize f(x),  $\lambda g(x) = 0$

#### Background: Solving with Lagrangian (4)

$$\underset{x}{\operatorname{minimize}} \underset{\lambda \geq 0}{\operatorname{maximize}} f(x) + \lambda g(x)$$

Suppose that for the x that minimizes f(x), g(x) > 0

#### (x is not in the feasible set.)

- to maximize: we want  $\lambda > 0$
- to minimize: we want small g(x) and f(x).

In this case, the "pull" between

- the x that minimizes f(x)
- and the  $\lambda g(x)$  which pulls toward the feasible set,

ends up making the constraint "tight". We will use the x on the edge of the feasible set (g(x) = 0, constraint is active) for which f(x) is smallest.

This is called the KKT complementary slackness condition: for every constraint,  $\lambda g(x) = 0$ , either because  $\lambda = 0$  (inactive constraint) or g(x) = 0 (active constraint).

#### Background: Active/inactive constraint



Figure 11: Optimization with inactive, active constraint.

#### **Background: Primal and dual formulation**

Under the right conditions, the solution to the *primal* problem:

$$\min_x \max_{\lambda \geq 0} L(x,\lambda)$$

is the same as the solution to the *dual* problem:

$$\underset{\lambda \geq 0}{\operatorname{maximize}} \underset{x}{\operatorname{minimize}} L(x,\lambda)$$

## Problem formulation - Lagrangian primal

Back to our SVC problem - let's form the Lagrangian and optimize:

$$\begin{split} \underset{\mathbf{w}, \boldsymbol{\epsilon}}{\text{minimize}} & \underset{\alpha_i \geq 0, \mu_i \geq 0, \forall i}{\text{maximize}} \quad \frac{1}{2} \sum_{j=1}^p w_j^2 \\ & + C \sum_{i=1}^n \epsilon_i \\ & - \sum_{i=1}^n \alpha_i \left[ y_i (w_0 + \sum_{j=1}^p w_j x_{ij}) - (1 - \epsilon_i) \right] \\ & - \sum_{i=1}^n \mu_i \epsilon_i \end{split}$$

This is the *primal* problem.

#### Problem formulation - Lagrangian dual

The equivalent *dual* problem:

$$\begin{array}{ll} \underset{\alpha_i \geq 0, \mu_i \geq 0, \forall i}{\text{minimize}} & \frac{1}{2} \sum_{j=1}^p w_j^2 \\ & + C \sum_{i=1}^n \epsilon_i \\ & - \sum_{i=1}^n \alpha_i \left[ y_i (w_0 + \sum_{j=1}^p w_j x_{ij}) - (1 - \epsilon_i) \right] \\ & - \sum_{i=1}^n \mu_i \epsilon_i \end{array}$$

We solve this by taking the derivatives with respect to  $w, \epsilon$  and setting them to zero. Then, we plug those values back into the dual equation...

#### Problem formulation - Lagrangian dual (2)

$$\begin{array}{ll} \underset{\alpha_i\geq 0,\forall i}{\text{maximize}} & \sum_{i=1}^n \alpha_i - \frac{1}{2}\sum_{i=1}^n \sum_{j=1}^n \alpha_i \alpha_j y_i y_j \mathbf{x}_i^T \mathbf{x}_j \\ \text{subject to} & \sum_{i=1}^n \alpha_i y_i = 0 \\ & 0 \leq \alpha_i \leq C, \quad \forall i \end{array}$$

This turns out to be not too terrible to solve.  $\alpha$  is non-zero only when the constraint is active - only for support vectors.

#### Solution (1)

Optimal coefficients for  $j = 1, \dots, p$  are:

$$\mathbf{w}^* = \sum_{i=1}^n \alpha_i^* y_i \mathbf{x}_i$$

where  $\alpha_i^*$  come from the solution to the dual problem.

#### Solution (2)

- $\alpha_i^* > 0$  only when  $x_i$  is a support vector (active constraint). Otherwise,  $\alpha_i^* = 0$  (inactive constraint).

#### Solution (3)

That leaves  $w_0^st$  - we can solve

$$w_0^* = y_i - \sum_{j=1}^p w_j \mathbf{x}_i$$

using any sample i where  $\alpha_i^* > 0$ , i.e. any support vector.

#### Why solve dual problem?

For high-dimension problems (many features), dual problem can be much faster to solve than primal problem:

- Primal problem: optimize over p + 1 coefficients.
- Dual problem: optimize over n dual variables, but there are only as many non-zero ones as there are support vectors.

Also: the kernel trick, which we'll discuss next...

#### Relationship between SVM and other models

- Like a logistic regression linear classifier, separating hyperplane is  $w_0 + \sum_{j=1}^p w_j x_{ij} = 0$
- Like a weighted KNN predicted label is weighted average of labels for support vectors, with weights proportional to "similarity" of test sample and support vector.

#### **Correlation interpretation (1)**

Given a new sample  $\mathbf{x}$  to classify, compute

$$\hat{z}(\mathbf{x}) = w_0 + \sum_{j=1}^p w_j x_j = w_0 + \sum_{i=1}^n \alpha_i y_i \sum_{j=1}^p x_{ij} x_j$$

Measures inner product (a kind of "correlation") between new sample and each support vector.

#### Correlation interpretation (2)

Classifier output (assuming -1,1 labels):

$$\hat{y}(\mathbf{x}) = \operatorname{sign}(\hat{z}(\mathbf{x}))$$

Predicted label is weighted average of labels for support vectors, with weights proportional to "correlation" of test sample and support vector.